

NAVYA MALLELA

Hyderabad, Telangana | 8099944135 navyamallela222@gmail.com | [LinkedIn Profile](#)

CAREER OBJECTIVE

Proactive and enthusiastic professional seeking a challenging role in a growth-oriented company to utilize my skills in software testing and content analysis to achieve organizational objectives. I thrive on challenges and live by the motto, "Nothing is impossible".

PROFESSIONAL EXPERIENCE

KPO Analyst | Virtusa Consulting Services | Hyderabad | 2024 – Present

- **Google Ads Optimization:** Support Google workflows by analyzing URLs and web pages to extract, verify, and create content following strict client guidelines.
- **Content Review:** Review search contents, classify data, and prepare ad creatives.
- **GenAI & Quality Assurance:** Review landing pages and home pages using genAI \$SL/DL\$ applications.
- **Data Management:** Utilize advanced Excel skills to manage search content, comments, and edits to improve team efficiency.

TECHNICAL SKILLS

- **Automation Testing:** Knowledge of automation scripts, locators, and XPath. Experienced in handling list boxes, scroll actions, Robot Class, mouse actions, and keyboard strokes.
- **Manual Testing:** Proficient in SDLC and STLC methodologies. Skilled in Functional, Integration, System, Compatibility, Regression, Usability, Smoke, and Ad-hoc testing.
- **Performance & Defects:** Familiar with Load, Volume, and Soak testing. Understanding of Defect Life Cycle and Traceability Matrix creation.
- **Programming & Databases:** Solid knowledge of Java (Method Overloading/Overriding, Constructors), basic SQL queries and aliasing, and fundamental HTML.

EDUCATION

- **Bachelor of Technology (Computer Science & Engineering) | 2022 | 7.01 GPA**
 - Priyadarshini Institute of Science and Technology for Women
- **Intermediate Education | 2018 | 7.56%**
 - Krishnaveni Junior College
- **Secondary Education | 2016 | 8.2%**
 - Good News English Medium High School.