

Avneesh Kumar Mishra

CONTACT

- 7470327921
- avneeshmishra397@gmail.com
- Ahmedabad, 382213
- [Linkdin profile](#)

PROFILE

MBA in Marketing & Finance with hands-on experience in Sales, Marketing, and CRM operations. Currently working as a Sales, Marketing & CRM Executive, skilled in B2B client coordination, lead management, quotation preparation, and CRM-based sales support.

SHOFT SKILLS

- Strong organizational and multitasking abilities
- Quick learner
- Time-management and scheduling skills
- Verbal and written communication skills
- Ability to work independently and as part of a team

HARD SKILLS

- MS Excel
- MS Word
- Google Sheet

LANGUAGES

- HINDI
- ENGLISH

EDUCATION

Master of Business Administration (MBA)

With specialization in **Marketing** and **Finance**- 68 %

- Barkatullah University, Bhopal | 2023-25

Bachelor of science (B.sc.)

Chemistry, Botany and zoology - 65 %

- APS University | 2020-2023

Diploma in computer application (DCA)

- Makhanlal Chaturvedi University | 2023

MPBSE

- 12th (2020) - Govt H S S Khatkhatri - 67 %
- 10th (2018) - Govt H S S Khatkhatri - 62 %

WORK EXPERIENCE

Sales & Marketing (CRM) Executive | Oct 2025 - Present

- Zeeta Electrical Engineering Pvt. Ltd. , Ahmedabad

Hands-on experience in B2B sales and marketing of electrical components, with strong skills in CRM handling, client coordination, lead management, quotation preparation, and maintaining long-term business relationships while supporting overall sales and marketing operations.

Tele Admission Counsellor (May 2024 - Sep 2024)

- Technocrats institute of technology , Bhopal

Counselled and convinced students over phone by explaining courses and college details, handled their queries, and guided them through the admission process.

CERTIFICATES

- HP Life Online course: CRM
- Database Management System
- Project Management: PMP Certification Training